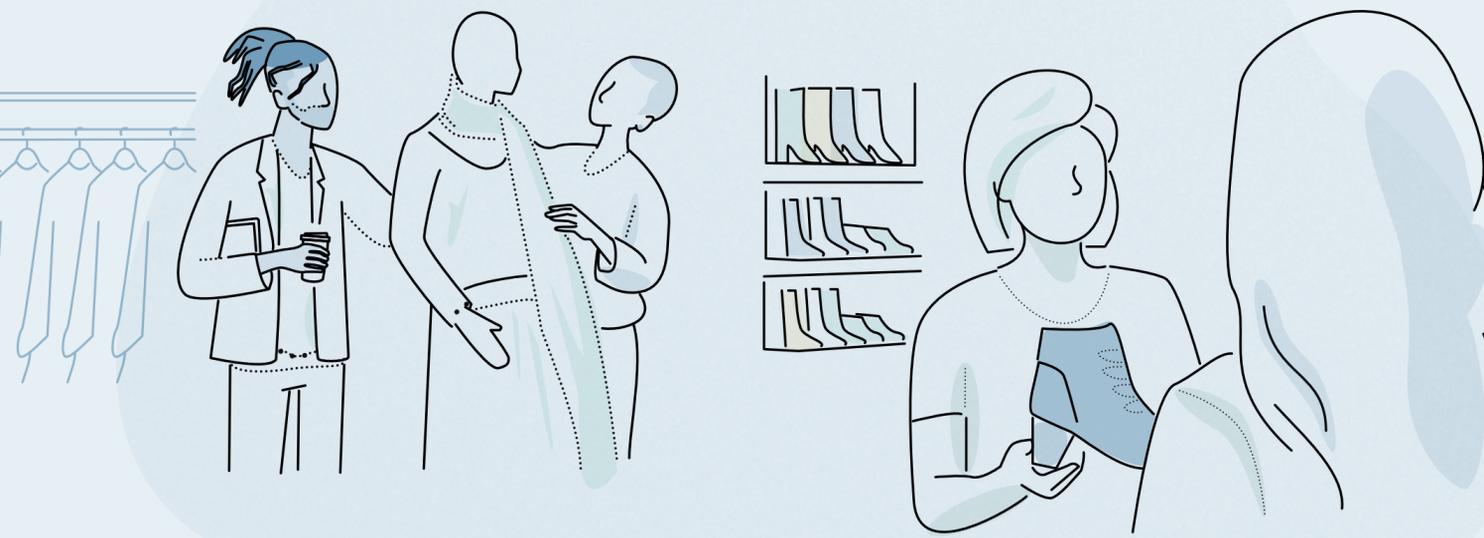


# THE RETAIL Deskless Worker



60%

of retailers say finding, training, and hiring good employees is a top business challenge.<sup>1</sup>

Who are they?

Known as: Partners, Associates, Cashiers, Team Members

**13.2m** U.S. Retail Workers<sup>2</sup>

These associates work at your favorite stores and fill your online orders. Often experiencing high turnover, these workplaces struggle to maintain communication across a sprawling network, connecting their HQ to satellite locations.



## What They Value

- Scheduling flexibility
- Coworker camaraderie
- Recognition and incentives

## Industry Impacts

- High turnover, seasonality
- Part-time
- Weekends, evenings, holidays

## Engagement Motivators

- Open communication
- Reward and recognition
- Schedule visibility and self-service shift swaps

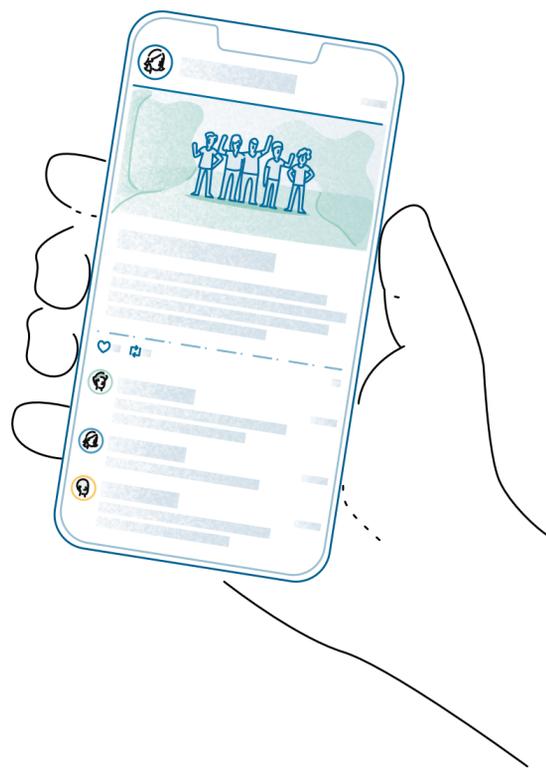
Turnover in the Retail Industry Is Higher Than Any Other at<sup>3</sup>

30.7%

## Make Work Easy for Every Employee, Every Day, and Everywhere Work Happens

Retail deskless workers are an integral part of the global workforce and your business's success. 79% of Retail Winners say customer-facing employees have a strong impact on annual sales and "mobile" is the underlying theme for technology enablers when it comes to the store workforce.<sup>1</sup> Modern workforce management technology provides your employees access to the digital tools they need to do their jobs better, when and where they need them.

You have a vision for how your stores should look, feel, and run, but do your employees have the tools to make it happen? WorkForce Software delivers consumer-grade workforce management solutions integrated with employee communications that are informed by data and analytics and in the flow of work. Your associates will spend more time on the floor, confidently representing your brand and helping customers find what they're looking for.



Tap into the Power of Your Deskless Workers